turistec

Technology that makes your business move
CORPORATE GOALS

• Generals
  – Consultancy in ICT for tourism
  – Enhancing innovation projects
  – Connect Innovation through the Technical Secretariat Eurekatorusim +

• To Members & stakeholders
  – Ease information and knowledge exchange
  – Provide information on funding and support to win concessions
  – Promote innovation from Start-ups.
  – Promote value generation through networking
Since October 2013, manages EurekaTourism+ Umbrella
IMPORTANT PROJECTS

• **CIBERCONTOUR**: Touristic Software FrameWork based on API’s development.

• Target: Promote B2B from all the companies from Tourism. (Hotels, Travel Agencies, Rent a Cars, Restaurants, leisure etc…)

• Important Tool for Destination development, in order to offer the widest possible range of tourism products

• Actual Project Budget: 2M€
Turistec around the world

More than 50 years leading the tourism industry from the Balearic Islands, have produced this technology.

Software made in the Balearic Islands manages around the world:

... millions of reservations through hotel & motel ERPs, Web portals and Internet applications,

... more than 50,000 moorings with nautical services management solutions,

... more than 3,000 restaurants,

... 20 international airlines and 25 airports worldwide,

... thousands of passengers connect daily to the internet and cellulares with Balearic technology for cruises and other seacrafts,

... hundreds of travel agencies and tour operators in Western and Eastern Europe, the Med, Russia, United States, the Caribbean...

... and rent-a-cars, golf courses, culture & sport facilities, museums...
Turistec
Partners and Collaborators
Turistec
Agreed Entities

Universitat de les Illes Balears

Govern de les Illes Balears
Conselleria d'Educació, Cultura i Universitats

Cámara de Comercio Mallorca

ParcBit
Parc balear d'innovació tecnològica

secartys

Illes Balears

Clarke, Modet & C°
ESPAÑA

Sabadell

ITH
INSTITUTO TECNOLÓGICO HOTELERO

FFR
Centro Tecnológico

RAMBLA
abogados & asesores

iBit
Illes Balears innovació tecnològica

Clusters

MTA Master Tour Alliance

Fundació Universitat Empresa de les Illes Balears
THANK YOU!