Deliverable 6.1

Road2CPS Corporate Identity and Project Website

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The Road2CPS project is co-funded by the European Community's Horizon 2020 Programme under grant agreement n° 644164.

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Change Control

Document History

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Executive Summary

This document accompanies the Deliverable D6.1 ‘Road2CPS Corporate Identity and Project Website’ of the Road2CPS project. It comprises a project logo and the website, which was published in M3 by AnySolution under http://www.road2cps.eu.

1 Introduction

The project’s logo was designed by AnySolution S.L. Initially several different logos were presented and after comments from the consortium they were adapted and then underwent a series of votes.

The project’s website is used as a communication tool and channel to deliver visibility to the project.

It has been designed trying to follow the most up to date trends and intends to reach a broad audience including the scientific community and industry as well as potential end-users, local authorities, policy makers and the general public and to communicate project information in a targeted and customised manner.

The main objectives of the corporate identity and website are to:

- provide visibility to the Road2CPS objectives, activities and benefits, and disseminate the project’s achievements to stakeholders in the scientific community, industry, and general public
- attract CPS-experts, policy makers, as well as other stakeholder to participate in the Road2CPS activities and become part of the Road2CPS community
- disseminate the Road2CPS aims, evolution and results through newsletters and social networks
- ensure a broad dissemination of the project’s and programme’s results to facilitate further exploitation
- enhance the transfer of the knowledge and achieve an early up-take of the project’s & programme’s results to ensure efficient exploitation

The consortium members perceive the dissemination and communication activities to be of central importance.

The Road2CPS public website was published by ANY in Month 3 and is henceforth accessible under the EU-domain www.road2cps.eu. It contains a general description of the project’s aims and the consortium. In addition, the Road2CPS website includes the following features:

- Integration with the Road2CPS social networks pages (e.g. LinkedIn, Facebook, Twitter)
- Download section providing all public documents of the project (flyer, newsletters, press releases, public documents/ deliverables and reports, etc.)
- Get involved button for visitors to become part of the Road2SoS expert/industrial application group
- Dedicated section for Road2CPS task forces & experts
- Links to major websites and portals, including those managed by the European Commission
- Events calendar with relevant local and international events related to the project & programme
- Dedicated section for the dissemination of programme achievements
The website will be continuously updated until the end of the project with relevant information about the project’s & programme’s developments and achievements. It is foreseen to keep the website running beyond the project duration for at least 2 years.

2 Project Corporate Identity (project’s logo)

![Project Logo](image)

Figure 1: Project Logo
3 Project Website

![Project Website Homepage](image)

Figure 2: Project Website Homepage

4 Conclusion

The project corporate identity is has been developed, the project website is up and running and will be constantly up-dated.

Please visit: [http://www.road2cps.eu](http://www.road2cps.eu)