



# Towards Circular Economy

La Digitalización de la Sociedad y de la Empresas Europeas

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CEO TIRME

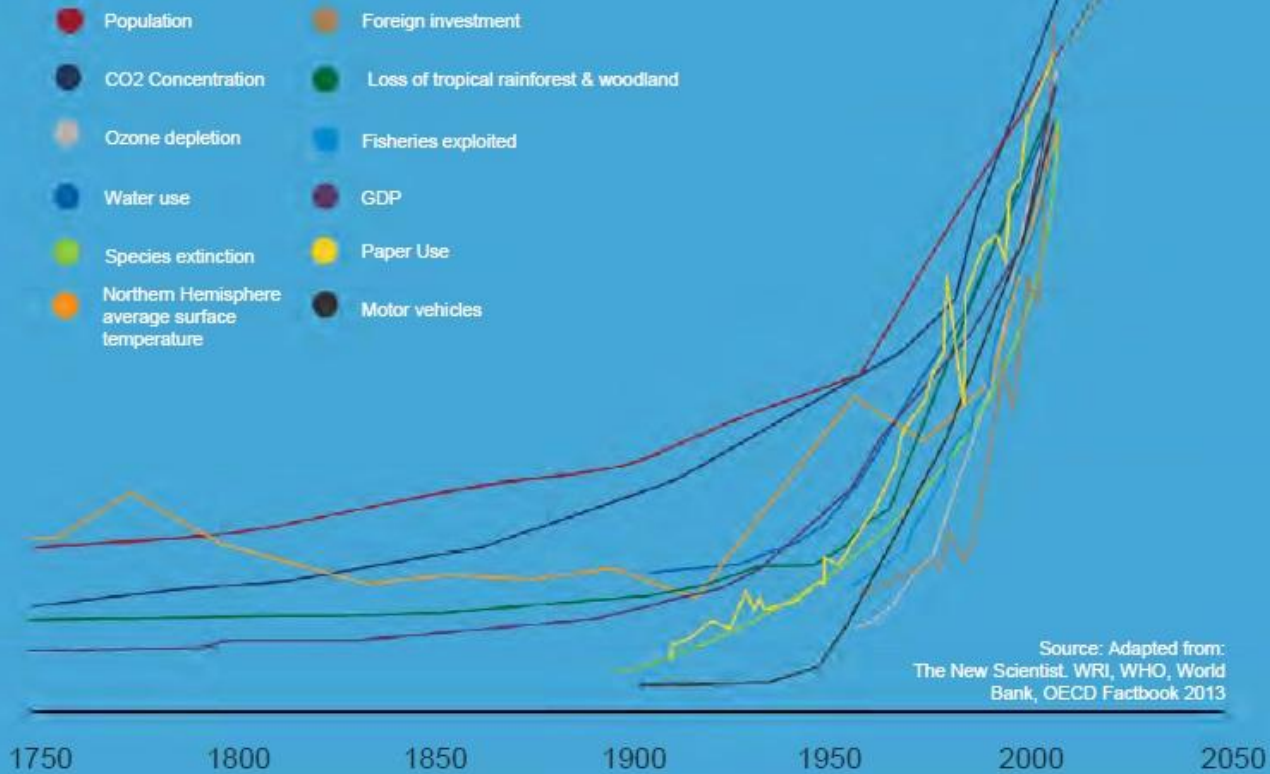


# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

<p><b>1</b> NO POVERTY</p>	<p><b>2</b> ZERO HUNGER</p>	<p><b>3</b> GOOD HEALTH AND WELL-BEING</p>	<p><b>4</b> QUALITY EDUCATION</p>	<p><b>5</b> GENDER EQUALITY</p>	<p><b>6</b> CLEAN WATER AND SANITATION</p>
<p><b>7</b> AFFORDABLE AND CLEAN ENERGY</p>	<p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p><b>10</b> REDUCED INEQUALITIES</p>	<p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES</p>	<p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION</p>
<p><b>13</b> CLIMATE ACTION</p>	<p><b>14</b> LIFE BELOW WATER</p>	<p><b>15</b> LIFE ON LAND</p>	<p><b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p><b>17</b> PARTNERSHIPS FOR THE GOALS</p>	<p><b>SUSTAINABLE DEVELOPMENT GOALS</b></p>

## UNSUSTAINABLE Future Growth



## GETTING PRIORITIES IN ORDER

The environment, the economy, international trade, society, research, regions... The circular economy **cuts across policy areas**. It's transversal... and vital to future EU competitiveness.

### FOCUS ACTIONS...



### MEASURES TO STIMULATE THE CIRCULAR ECONOMY...

- promote repairing, recycling and durability
- water-saving and waste-water schemes
- greening public procurement rules
- strategy on plastics in the circular economy
- tax and incentives to stop landfill and waste
- and more...

### EU INVESTMENT AND INNOVATION...

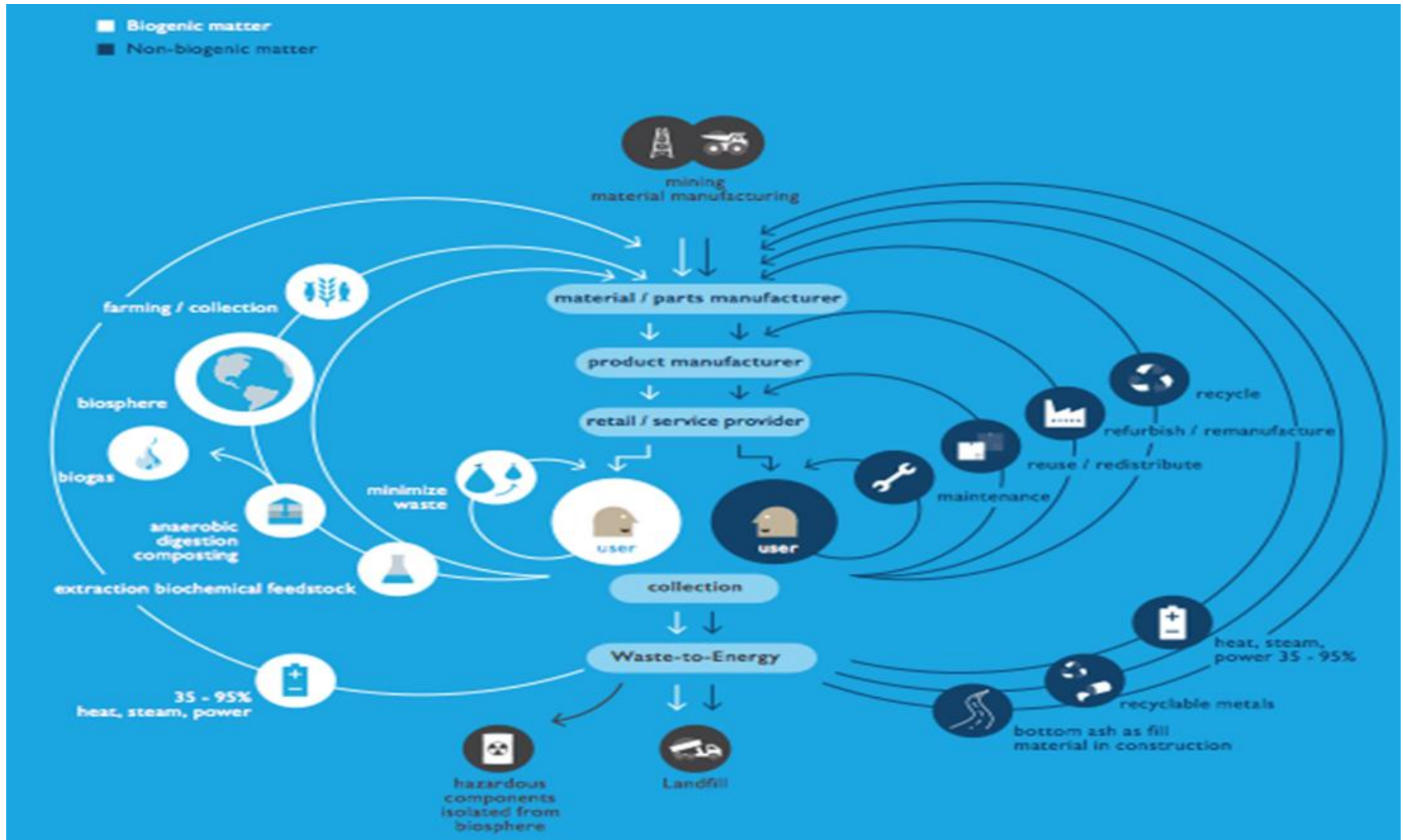
over €650 million from Horizon 2020  
€5.5 billion structural funds  
financing through EFSI\*

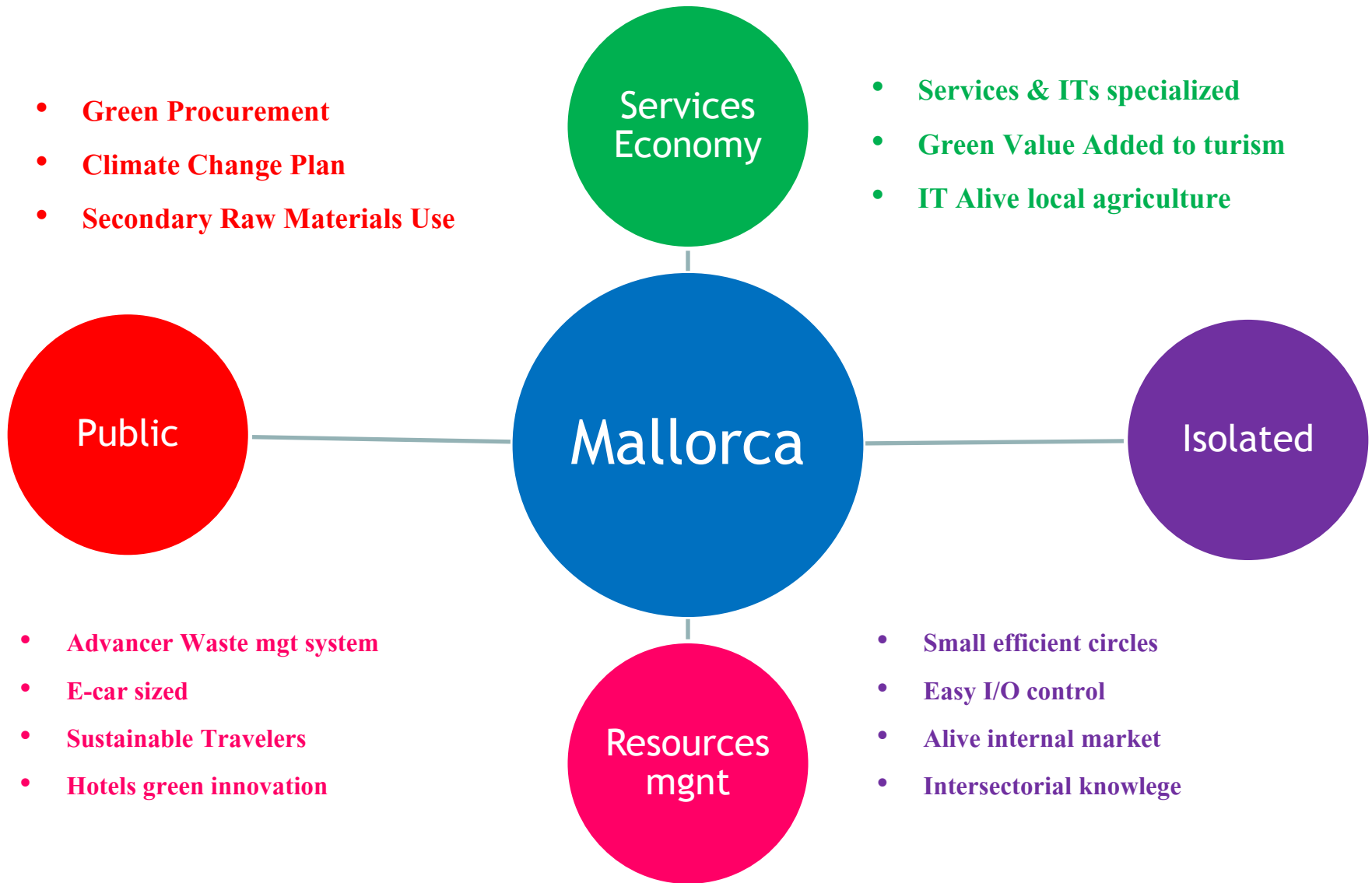
### PRIORITY SECTORS IN THE CIRCULAR ECONOMY...

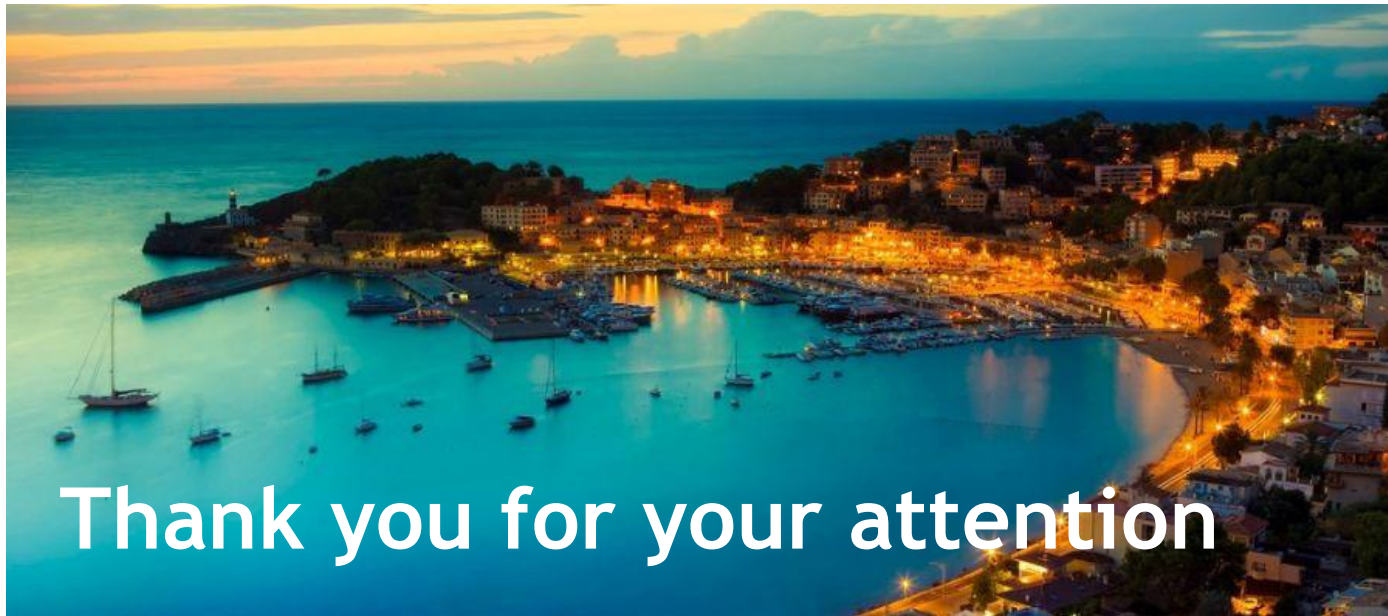
- plastics
- food waste
- biomass and bio-based products
- construction and demolition
- critical raw materials

\* European Fund for Strategic Investments

# Mallorca, 0% residues- 100% resources







Thank you for your attention

